



BUSINESS LOCATION SALZBURG

INVESTOR-SERVICE – LOCATION-MARKETING – NETWORK-MANAGEMENT

2018

STANDORT AGENTUR SALZBURG

STANDORT AGENTUR SALZBURG is the official Investment Promotion Agency of the City and the State of Salzburg.

STANDORT AGENTUR SALZBURG offers support and services for foreign entrepreneurs and investors planning to establish their business in Salzburg. The agency provides information, offers professional advice on all business and relocation topics and supports with active networking activities.



STANDORT AGENTUR SERVICES

Support, Advice & Service – Professional, Individual and Efficient

- Information about the business location Salzburg (personal consultant offered)
- Networking and network-coordination
- Advice and support with fundings and subsidies
- Tax and financial advice by our pool of international tax consultants
- Site location and consultation (www.standortsalzburg.com)
- Support with relocation to Salzburg & individual Expat-Services
- Advice and support with administration and governmental procedures
(most efficient administrative procedures in Austria!)



SALZBURG – FACTS & DATA

Area	7,156 sq km
Population (2017)	552,400
GDP per resident (2016)	EUR 48,700
Inflation (2017)	2.1 %
Export (2015)	EUR 10.55 bill.
Unemployment rate (2017)	3.4 % (Austria 5,4 %)
Salzburg Airport (2017)	1,89 mill. passengers/year



Quelle: WKS

INDUSTRIE SECTORS – AREAS of EXPERTISE

- Life Sciences
- Smart Materials and wood technologies & products
- ICT, smart data and services
- Intelligent construction and settling systems
- Creative Industries and service innovations
- Tourism and Alpine leisure & sport industry
- Automotive industry



SALZBURG COMPANIES – International (selection on international HQ)

Palfinger AG	World-leading company for loadercranes
Red Bull GmbH	Global energy drink producer and Media-House
BILTON International GmbH	Specialist for LED-Light-Management & LED-modules
Porsche Holding GmbH	Europe's largest automotive distributor
Mayer & Co Beschläge GmbH	Global player for window and door fittings
Salzburger Aluminium AG	High-end producer for gasolio tanks, pressure vessels & cast material
Kiska GmbH	Industrial Design company
Axess AG	International ticketing & access control systems
W&H Dentalwerk Bürmoos	Dental products, oral surgery products and sterilizers
Wimmer Hartstahl GmbH & Co KG	Research and production of tilting and rotation adapter, hydraulic hammer and drill installations
Sigmathek GmbH & Co KG	Industrial automation and control technology
Geislinger GmbH	Torsional vibration damper production

INTERNATIONAL COMPANIES IN SALZBURG (selection)

Atomic Austria GmbH (FIN), HQ	Ski-sport brand
Austria Puma Dassler GmbH (D), HQ Eastern Europe/MiddleEast	Sport brand for footwear and fashion
Benteler International AG (D), global HQ	Metal based products, systems and solutions in the areas of automotive, steel/tube and distribution
Bilfinger Industrietechnik (D), F & E, Production	International industrial services for process industry
BMW Austria GmbH (D), HQ Austrian/EasternEurope	Automotive distributor
Dentsply Sirona (D), global HQ	Dental care products
Grass GmbH, Würth Gruppe (Ö/D), Production Salzburg	Technology for movement systems
Grundfos Pumpen (DEN), Sales (D/A/CH)	Pumps, pumping and buildings systems
Liebherr-Werk Bischofshofen GmbH (D), Production	Manufacturer of construction machinery
Miele GmbH (D), Development/Innovation&Production	Electronic technology and domestic appliances
Robert Bosch AG (D), F & E, Production	Global supplier of technology and diesel systems
Siemens AG Österreich (D), Global Competence Center	Hydropower plant activities
Skidata AG (CH), global HQ	Access and revenue Management
Tecan Austria GmbH (CH), Innovation&Production	Automated laboratory instruments and solutions

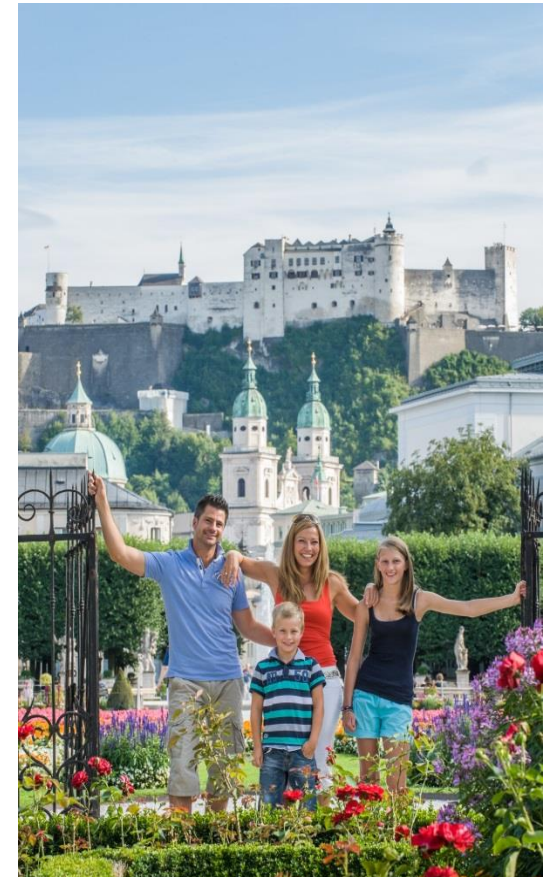
BUSINESS LOCATION SALZBURG - WHY?

- Central hub in the center of Europe – a mixture of extraordinary landscape, cultural attractions and strong economy
- Banking and Finance location (2nd in Austria)
- Attractive tax benefits for research and development –12% research subsidy (2018: 14%)
- Individual consultant services from ITG-Innovationservice and advice with research projects (service for free)
- Corporate tax 25 %
- Group taxation offers to net profits and losses with affiliated companies abroad
- Modern and efficient infrastructure (public transportation, schools and universities, tourism & congress industry)
- Start up Salzburg - a initiative for all branches
- Science:City:Salzburg



LOCATION BENEFITS IN SALZBURG

- High standard of manpower
 - ✓ Highly qualified and trained manpower
- Attractive economic resources
- Efficient and easily accessible procedures
- Social and political stability
- Work-Life Balance, economic strength and social security
- Central location in Europe
 - ✓ Situated in the heart of Austria – central hub for business start-up
 - ✓ Salzburg Airport – **largest airport out of Vienna, 1,89 million passengers/year**
 - ✓ Modern public infrastructure, efficient transportation and traffic connections



Quelle: Tourismus Salzburg

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